

**Eighth Annual
Taste of Flowery Branch**

**September 19, 2015
11:00 AM to 3:00 PM
Flowery Branch High School**

VENDOR INFORMATION PACKET



An Event to Benefit the FBHS Bands



GENERAL INFORMATION

By signing the agreement, you acknowledge that you have thoroughly read and agree to the following regulations:

- 1) A 10' x 10' booth space will be provided with one 6 foot skirted table. Vendors will provide any additional tables and chairs. Vendors may also bring a tent. Please provide everything needed to prepare the food, to cook the food and to keep the food warm. Bring eating utensils, napkins, plates/bowls, table cloths, signage and displays for booth.
- 2) **SET-UP BEGINS at 8:00 AM. BE READY TO SERVE by 10:45 AM.**
When unloading vehicle, pull up close to booth to let another car pass. Quickly unload, move vehicle, and return to setup restaurant booth.
ALL VEHICLES MUST BE REMOVED FROM THE FESTIVAL SITE BY 10:30 AM.
- 3) **EVENT ENDS at 3:00 PM. Breakdown prior to this time is prohibited.**
- 4) Please give one sample for each taste coupon redeemed at your booth. Food may not be exchanged for cash. Please portion your food in sample sizes. **Please do not charge a cash price for any food items at the event. Samples may be "sold" in exchange for one to three taste coupons.**
- 5) **RAIN DATE: The event will move inside if there is bad weather.**
- 6) **RESTAURANT SIGNS and MENU BOARDS** for your booth space are to be supplied by each restaurant (no electrical signs). The festival will have a large attendance, post signs high for visibility. Be creative and showcase your restaurant!
- 7) **FESTIVAL ATTENDANCE.** We expect 1,000+ patrons at the event. We encourage you to prepare approximately 500 to 1,000 sample sized portions for the public.
- 8) **BOOTH ASSIGNMENTS** and unloading instructions will be completed and mailed prior to the event. Many factors are considered; such as, electrical requirements, type of cuisine served and application deadline. We will try our best to accommodate special requests.
- 9) **VEHICLE PASS** Prior to the event, you will be mailed a vehicle pass to drive onto the festival site for unloading. Only one per restaurant, booth number will be on this pass and display on the dashboard. If an additional pass is needed, please submit request in advance. Vehicles without this pass will not be permitted onto event site. Restaurant staffing does not need a pass but should park then walk to your booth.
- 10) **SOFT DRINKS / WATER. Please do NOT sell or give away soft drinks, sport drinks or water. Flowery Branch High School Band Parents Association has exclusive rights to sell these items as a fundraiser. No alcoholic beverages are to be sold or given away. This is a NO ALCOHOL event.**
- 11) **CLEAN-UP** ALL trash, papers or boxes must be placed in a dumpster. Please reference an event map for dumpster location. DO NOT dump grease or hot coals on the ground.
- 12) **ELECTRICITY** To ensure adequate electricity at your booth, we must receive your electrical request by **September 12, 2015**. It is your responsibility to bring (2) 100-ft. extension cords and power strip for EACH outlet requested as they are not located directly behind your booth. Because it is a premium, please inform event organizers of the need for electricity.
- 13) **PUBLIC SAFETY.** The police and fire department require that all sidewalks behind your restaurant booth spaces not be blocked. Please do not use the sidewalks for food prep or grilling.
- 14) We will provide 2 admission bracelets to each vendor so the vendor booth workers can enjoy samples from other vendors.
- 15) **LIABILITY WAIVER AND RELEASE.** I, assume all responsibility for, and risks and hazards of, participation in the rental activity planned by myself or my business. In considerations of the City of Flowery Branch providing permission to use the space requested, I, and all members of my rental group, do hereby release the City of Flowery Branch, Flowery Branch High School, Flowery Branch High School Band Parent Association, Hall County Public School System, including all officials, officers, employees, sponsors, organizers, supervisors, volunteers, participants, and all other agents, of any and all claims, demands, rights, and causes of action of whatever kind and nature, arising from and by reason of, and all known and unknown, foreseen and unforeseen, bodily and personal injuries, damage to property, and the consequences thereof, resulting from participation in the rental activity planned in the City of Flowery Branch.

What is Taste of Flowery Branch?

The 9th Annual Taste of Flowery Branch is a public event where local restaurateurs will have the opportunity to promote their menus through taste testing in a festival atmosphere. A collection of restaurants/food providers will be on hand to serve their trademark special recipes, southern fried secret formulas, or maybe just a nibble of a sinfully decadent dessert. Whatever the delicacy, this will certainly provide a unique opportunity to introduce (or simply reacquaint) locals and visitors to everything our little corner of the world has to offer.

Who sponsors the event?

Presented by the Flowery Branch High School Band Parent's Association in partnership with other corporate sponsors, Taste of Flowery Branch is a major fund raiser for the FBHS bands program providing professional instruction, instruments, and other programs for our students.

Where is it held?

The 2015 Taste of Flowery Branch will be held in the parking lot of Flowery Branch High School. This location offers plenty of on-site parking along with high visibility and the added bonus of walk up patrons who are using the adjacent park.

When is the event?

Saturday, September 19, 2015 11:00 AM – 3 PM.
Load in 8 AM with all vendors ready to go by 10:45 AM, Break down 3 PM with everyone out by 4 PM

**For more information:
Visit - www.fbhsband.org
Or contact, John Avery:
770-316-0553 or
jancnurs@gmail.com**

How does it work for me?

As introduced in 2012, for the 2015 TOFB partner profit sharing will be used.

1. Our band members, parents and partners will sell advance tickets for \$10 each.
2. The day of the event, ticket holders get a hand stamp and 10 Taste Tickets.
3. Food samples in your booth will be "sold" for 1 to 3 tokens each. You will be paid 25 cents for each ticket redeemed at your booth. For example, if you offer samples of Barbeque Ribs for 2 tickets per sample, and you "sell" 500 samples, once your tickets are turned in, you'll be paid \$125 for the samples you "sold." This profit sharing should offset your food costs, so you'll be promoting your restaurant and have your food cost covered! What a deal.

What do I have to do?

Prepare 500 to 1,000 taste samples of your best dishes for distribution in your 10x10 booth. We will provide ONE six foot table with a skirt. You may bring additional tables, chairs and a tent if you desire. Covered booth space is available but limited on a first come first served basis. Electricity is available but must be arranged in advance. You will be given a ticket bucket. This is where patrons will deposit their payment for your samples. Remember to price and size your samples appropriately. Smaller samples sold for 1 Ticket sell faster and in higher quantity than larger samples sold for 3 Tickets. No sample may be sold for more than 3 Tickets.

When do I get paid?

At the close of the show, our event coordinators will tabulate your tickets and disperse a check payment in full for all of your "sales." Additional fees for tables and electricity will be deducted from your sales/deposit if not paid in advance.



Yes! *You can count on us.* We want to be a part of the **2015 Taste of Flowery Branch**

Restaurant Name: _____
(List name exactly as it should appear on all event promotions)

Event Contact Name: _____
Address: _____
City/State/Zip: _____
Business Phone: _____
Contact's Cell: _____
Website: _____
Email: _____

Culinary Style of Your Restaurant (please choose one)

- | | | |
|---|--|---|
| <input type="checkbox"/> All American | <input type="checkbox"/> Fine Dining | <input type="checkbox"/> Barbecue |
| <input type="checkbox"/> Bakery | <input type="checkbox"/> Southern Food | <input type="checkbox"/> Catering Company |
| <input type="checkbox"/> Ice Cream / Yogurt | <input type="checkbox"/> International _____ | |
| <input type="checkbox"/> Deli | <input type="checkbox"/> Other _____ | |

What Food Does Your Restaurant Plan On Serving At The Event?

There is a \$50 fee to participate in this event. Please make checks payable to FBHSBPA. By reading this information and signing this Food Vendor Agreement, you are agreeing to abide by all rules and regulations set forth by the event organizers in the 2015 Taste of Flowery Branch and made a part hereof by reference.

Signature: _____ Date: _____

Print Name: _____ Title: _____

**Mail your signed form, and a check for \$50 by Sept 12th
To: Flowery Branch High School Band / TOFB
C/O John Avery**

5422 Redfield Way, Flowery Branch, GA 30542
Or contact John Avery @ 770-316-0553 or
iancnurs@gmail.com for in person form and check pick up